

Official Rules
'Brother SHARE YOUR BIGGER PICTURE Contest'
BROTHER INTERNATIONAL CORPORATION ("Brother")
Win a \$10,000.00 Business Grant,
\$500.00 Apple® Gift Card or MFC-J6710DW All In One machine
Thursday, February 24, 2011 through Wednesday, March 30, 2011

1. No Purchase Necessary. Making a purchase will not affect the odds of winning.
2. This contest is open only to legal residents of the Continental United States 18 years of age and older. Employees of Brother and its subsidiaries, affiliates, dealers and agents, and members of their immediate families are not eligible to enter. LIMIT one (1) comment entry per day per person. Multiple participants are not permitted to share the same Twitter and/or e-mail address. Any attempt by participant to obtain more than the stated number of entries by using multiple/different Twitter and/or e-mail address, identities, registrations and/or logins, or any other methods will void that participant's entries and that participant may be disqualified. Late, lost, delayed or incomplete entries will not be eligible. Void in Puerto Rico and where otherwise prohibited by law. Proof of sending Tweet and/or comment will not be deemed to be proof of receipt by Brother.
3. All participants must have internet access prior to the start date of the contest. Any costs associated with accessing the Brother website and Twitter is the entrant's responsibility, and is dependent on the Internet Service Provider used by the participant. By their participation, all participants agree to be bound by and comply with these Official Contest Rules, including these conditions of participation, and to waive any right to claim punitive, incidental and consequential damages. Brother and its agents are not responsible for any delays or damage to a submission of any kind, which may affect any participant's ability to participate in the contest. Brother reserves the rights to change, replace or terminate this contest or the prize without notice, subject to applicable laws and these Official Contest Rules. All determinations made by Brother are final, irrevocable, and binding. Any winner who fails to comply with these Official Contest Rules, or is otherwise ineligible, may be disqualified and a substitute winner may be selected. This contest is void where prohibited or otherwise restricted by law.
4. By accepting the prize, the winner agrees: (a) to the use of his/her name and likeness by Brother in any promotional displays or activities without any additional compensation; (b) to be responsible for any and all taxes incurred; and (c) to hold Brother and its agents, affiliates and subsidiaries harmless from all claims, and further to release the same from any and all liability for injuries and damages sustained as a result of the prize or the winner's participation in the drawing.

5. All entries and copyright & other rights in such entries become the property of Brother upon submission. No part of any entry will be returned to a participant. By submitting an entry to the Contest, each participant consents to the information that the participant submitted with their entry (including their personal information) being entered into a database and to the use by Brother or its affiliates of this information in any media in accordance with the Brother online privacy policy (located at www.brother.com) without any further reference or payment or other compensation to the entrant. By submitting a comment/entry, participant represents and warrants that the comment submitted is the original creation of the participant, has not been copied in whole or in part from any other work, has never been previously published, does not violate or infringe any copyright, trademark or other proprietary right of any person or entity, and is the sole and exclusive property of the participant.
6. Brother reserves the rights, in its sole discretion, to cancel, modify or suspend the contest should virus, bugs, unauthorized human intervention, technical failures or any other factor beyond Brother's reasonable control corrupt the administration, security, fairness, integrity or proper operation of the contest. In such event, Brother reserves the right to award any of the prizes at random from among the eligible entries received up to the time of impairment. Brother reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the contest or to be in violation of these Official Contest Rules. Brother shall not be responsible for any problems or technical malfunction of any computer system, server, service providers, computer equipment, software, failure of any entry received by Brother on account of technical problems, human error or traffic congestion or any combination thereof, including any injury or damage to participant's or any other person's computer equipment relating to or resulting from participation in this Contest. All entries will be deemed submitted by the authorized Twitter account holder of the Twitter address submitted at time of entry.
7. The sponsor of this contest is Brother International Corporation, 100 Somerset Corporate Boulevard, Bridgewater, NJ.
8. Brother reserves the right to request a prize winner to provide proof of identity, proof of age and proof of residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of Brother. Prize winner may be required to sign, have notarized and return to Brother an affidavit of eligibility/release of liability, federal and state tax release, and where legal, a publicity release, within fourteen (14) days of issuance of notification. Failure to complete and return documents in the time noted, or if prize notification is returned as undeliverable, will result in entrant being disqualified and an alternate winner will be selected and notified.

9. The Prize winners are advised that tax implications may arise from their prize winnings and they should seek independent financial advice prior to the acceptance of the prize.
10. In the event that any of the prizes becomes unavailable due to circumstances beyond Brother's control, Brother reserves the right to provide a similar product of the same or greater value as the original prize.
11. The total aggregate value of the prizes is valued at \$14,999.95. The prizes cannot be transferred.
12. To the extent permitted by law, Brother makes no representations or warranties as to the quality, suitability or merchantability of any of the prizes. To the extent permitted by law, Brother shall not be liable for any loss or damage whatsoever, or for any personal injury, that may be suffered or caused as a result of participating in the Contest or using any prize. Apple is not a participant or sponsor of this promotion.
13. There are three different ways to enter and win:

- a) Re-tweet to Win a \$500.00 Apple® Gift Card: Follow @BrotherUSA on Twitter at www.twitter.com/brotherusa and Retweet the following message from a minimum of one (1) address on www.twitter.com

RT to win a \$500 Apple gift card! See the Bigger Picture w 11 x 17 print from @BrotherUSA. Win a \$10K #smb #biz grant: <http://t.co/aHTkbd3>

- i) Retweets of the above message sent between 12:00 a.m. (EST) Thursday February 24, 2011 through 11:59 p.m. (EST) Wednesday, March 30, 2011 will be eligible for one (1) of two (2) \$ 500.00 Apple® Gift Card drawings to be held on Thursday, March 31, 2011.
- ii) One (1) retweet constitutes one (1) entry per prize. Brother International Corporation's computer is the official time-keeping device for twitter entries for this sweepstakes.
- iii) Brother will notify the winners through a tweet message on www.twitter.com to the Twitter address provided by entrant. Winners must respond to Brother within seven (7) days of notification, and provide shipping address to Brother at this time. If the winner cannot be reached, the prize will be forfeited. The prizes will be shipped to the winners at the address specified by winner upon time of notification.

- b) Register and leave your comment (25 word minimum) on www.shareyourbiggerpicture.com.
- i) Brother will hold five (5) random drawings for a prize package. Each prize package will consist of one (1) \$ 500.00 Apple® Gift Card and one (1) Brother MFC-J6710DW printer (\$299.99). The drawings will occur on 02/28/2011, 03/07/2011/ 03/14/2011, 03/21/2011 and 03/28/2011.
 - ii) One (1) comment submission per day per person on www.shareyourbiggerpicture.com constitutes one (1) entry per prize package. This is a game of chance and skill will play no part in determining the winners.
 - iii) Brother will notify the winners through the e-mail address provided with their comment entry. Winners must respond to Brother within seven (7) days of notification, and provide shipping address to Brother at this time. If the winner cannot be reached, the prize will be forfeited. The prizes will be shipped to the winners at the address specified by winner upon time of notification. Weekly winners will also be published on www.shareyourbiggerpicture.com.
- c) Register and enter to win the Grand Prize, a \$ 10,000.00 business grant
- i) Enter by leaving your comment (25 word minimum) on www.shareyourbiggerpicture.com. Brother will select a grand prize winner on March 31, 2011 based on the best original comment on how 11x17 printing capabilities help you see the bigger picture for your small business.
 - ii) The grand prize winner will be awarded based on relevance, creativity and originality of comment. Judge's decision is final.
 - iii) The winning entry will be determined by March 31, 2011 at 12:00 p.m. at 100 Somerset Corporate Boulevard, Bridgewater, New Jersey 08807.
 - iv) This contest is a game of skill. Chance plays no part in determining the winners.
 - v) The winner will be notified by e-mail. The winner's name will be published on www.shareyourbiggerpicture.com no later than April 5, 2011.
 - vi) Winners must respond to Brother within seven (7) days of notification and must provide an address where the prize is to be delivered. If the winner cannot be reached, the prize will be

forfeited. The prize will be shipped to the winner at the address specified by winner upon time of notification.